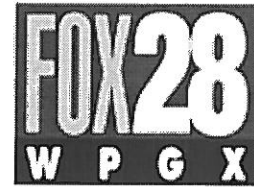


Revision

ORDER

Print Date 10/21/16 16:12:35

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Orders
Order / Rev: 1550958
Alt Order #: 08314126
Product Desc: CONSUMERS FOR SMART
Estimate: 7096
Flight Dates: 10/18/16 - 10/24/16
Original Date / Rev: 06/29/16 / 10/21/16
Order Type: Political

WPGX
Primary AE: Dorie Penafiel
Sales Office: H-DC
Sales Region: National

Agency
Name: National Media Research Planning Pla
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Consumers Smart Solar
Demographic: A35+
Product Codes: PL20
Priority: P 4
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/24/16	12	\$2,260.00	\$1,921.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	12	\$2,260.00	\$1,921.00	0.00
Totals	12	\$2,260.00	\$1,921.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dorie Penafiel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPGX	10/21/16	10/21/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	----1--	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--					1	\$115.00		0.00			
E 2	WPGX	10/21/16	10/21/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	----1--	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	----1--					1	\$125.00		0.00			
E 3	WPGX	10/24/16	10/24/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----					1	\$115.00		0.00			
E 4	WPGX	10/24/16	10/24/16	Mon Hour 1 Mon Prime Hr 1	Comm	7:00 PM-8:00 PM	1-----	:30	1	\$350.00	P 4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	1-----					1	\$350.00		0.00			
E 5	WPGX	10/23/16	10/23/16	NFL on Fox Game 1 NFL On Fox Game 1	Comm	12:00 PM-3:00 PM	-----2	:30	2	\$400.00	P 4	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-----2					2	\$400.00		0.00			
E 6	WPGX	10/20/16	10/20/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	---1---	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	---1---					1	\$125.00		0.00			

Order / Rev: 1550958
 Alt Order #: 08314126
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: ISS/Consumers Smart Solar
 Product Desc: CONSUMERS FOR SMART
 Estimate: 7096
 WPGX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WPGX	10/18/16	10/18/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	-1-----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	-1-----		1		\$115.00		0.00					
E 8	WPGX	10/18/16	10/18/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	-1-----	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	-1-----		1		\$125.00		0.00					
E 9	WPGX	10/19/16	10/19/16	Big Bang Theory 1 Big Bang Theory 1	Comm	6:00 PM-6:30 PM	--1----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	--1----		1		\$115.00		0.00					
E 10	WPGX	10/19/16	10/19/16	Big Bang Theory 2 Big Bang Theory 2	Comm	6:30 PM-7:00 PM	--1----	:30	1	\$125.00	P 2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	--1----		1		\$125.00		0.00					
E 11	WPGX	10/23/16	10/23/16	NFL on Fox Game 1 NFL On Fox Game 1	Comm	12:00 PM-9:00 PM	-----1	:30	1	\$150.00	P 4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/17/16	10/23/16	-----1		1		\$150.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	NPGX	10/17/16-10/23/16		NFL on Fox Game 1		12:00 PM-9:00 PM	-----Su	:30		(\$150.00)		0.00	NM		
See MG 11.2															
[OVERSOLD - game is oversold, but there is time in post game, Inv Code 'NFL on Fox Post Game.' Also, advertiser has 2 spot already in the game at a much higher rate. Is this spot for PreGame maybe?]															
2	NPGX	10/17/16-10/23/16		NFL on Fox Post Game		VARIOUS	-----Su	:30		(\$150.00)		0.00	NM		
Ⓜ See MG 11.3															
[POLITICAL]															
3	NPGX	10/23/16-10/23/16		Sun Hour 1		6p-7pm	-----Su	:30		\$150.00		0.00	NM		
Ⓜ MG for 11.2 10/23															
Totals													12	\$2,260.00	